

Creativity in Educational Management at the Featured Junior High School, Kotamadia Yogyakarta

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ABSTRACT

The objectives of this study were (1) to determine the characteristics of the Principals of Superior Junior High Schools, (2) to identify superior SMP programs, (3) to examine the level of managerial creativity of the Principals of superior SMP schools, (4) to find out the best practices of the principals of superior SMP schools in managing school education in Yogyakarta Municipality.

This type of research is a survey research, with a mixed methods approach, which combines qualitative and quantitative analysis. The research subjects were 6 Principals of Superior Junior High Schools in Yogyakarta Municipality. Data collection techniques using non-participant observation, structured interviews, open questionnaires, documentation. Quantitative data analysis techniques use descriptive statistics, while qualitative analysis uses Miler and Huberman's opinion through the stages of data reduction, data display, temporary conclusions. The data validity test was done by triangulating subjects and sources. The conclusion of this study (1). Characteristics of the Principals of superior junior high schools in Yogyakarta Municipality, having various school excellence programs, most of them are led by women who have received a master's degree, they are more creative and able to deal with educational problems easily. (2) The superior junior high school program in Yogyakarta Municipality includes excellence in the academic field, non-academic, and character building programs aim to develop all the potential intelligence of students. (3) Managerial Creativity of superior junior high school principals in Yogyakarta Municipality, which includes creativity in planning, organizing, implementing, monitoring, and involvement, is in the sufficient category. good. (4) Best practices of the principal SMP flagship schools in Yogyakarta Municipality. The management ability of superior programs carried out by the principal of superior junior high schools is good in understanding program management, but the strategy of implementing superior programs which is carried out in stages has not been carried out comprehensively and has not implemented a transformational leadership model.

Kata Kunci: creativity, junior high school principal, education management