

THE NATURAL MATERIAL AS ALTERNATIVE DEVELOPMENT OF FASHION ARTS PERFORMANCE

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ABSTRACT

Research entitled Natural Materials as an Alternative to the Development of Fashion Art Show on Present Time is a qualitative study with data taken through literature study and documentation study which descriptive exposure.

This study aims 1). Describe a form of phenomenon in the history of the development of fashion show art; 2) Introduce fashion show art design with natural materials; 3). Cultivate Creative ideas for the observers and performers of fashion show artists Trend of contemporary performances such as Fashion Carnival that was held spectacular became a creative land for fashion designers. Jember Fashion Carnival (JFC) in 2013, Semarang Night Carnival (SNC) in 2016, Dance Choreography Exam at FBS UNY, Dance Dress Fashion Exam at FBS UNY, as the focus of the object in this study.

Various themes of natural concept and environmentally friendly as the inspiration of the utilization of natural materials as the basic ingredients of today's performing arts fashion. This inspiration influences and becomes a driver of dance design to develop fashion designs based on nature.

Natural materials of flora and fauna such as bamboo, wood fiber, pineapple fiber, poultry fur, mats mendong, jute, and others become inspiration to create creative ideas of innovative and spectacular fashion design

Kata Kunci: *Nature Materials*