STAR BOOK MEDIA DEVELOPMENT TO IMPROVING WRITING STORIES SKILLS AND CARING CHARACTER CARE FOR GRADE IV ELEMENTARY SCHOOL STUDENTS

by Enny Zubaidah, Herybertus Sumardi, Septia Sugiarsih

ABSTRACT

The purpose of this research and development is to produce a *Star Book* Media that can be used to improving writing stories skills and caring characters for grade IV elementary school students who are declared eligible from media experts and material experts. This research and development refers to the Borg & Gall (1983) development. Data collection techniques used in this study were interviews, expert validation, questionnaire responses of teachers and students, writing tests and observation. Media *Star Book* is declared eligible to improving writing stories skills and caring characters for IV grade students based on the validating of media experts and material experts. Material experts provide a final score of 5 with a very good category. While media experts gave a final average score of 4.69 with a very good category.

Kata Kunci: caring character, Star Book media, writing stories, elementary students