

MERAPI COMMUNITY COMMUNICATION PROCESS IN DEALING WITH DISASTER

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ABSTRACT

This study aims to determine the process of disaster communication in the Dukuh Turgo community, Purwobinangun, Pakem, Sleman. The research was conducted using qualitative methods with data collection through interviews and FGDs. The object of research is the residents of Dukuh Turgo from among the youth, adults, the elderly, the SAR team, and the head of the hamlet. From the research conducted, it was found that the people of Turgo used many sources of information in accessing disaster information. The sources of information are surveillance and reconnaissance posts, BPPTK, social media, family and neighbors, hamlet heads, and direct observation of Merapi conditions. The process of delivering information through the means of Whatsapp Group, website, Youtube and Twitter, direct/face-to-face communication, gongs, motorcycle horns, and direct observation with the five senses.

From this research, it is known that the residents' responses are very positive in responding to any appeals/orders from the authorities. In addition, there are also findings that opinion leaders do not have a significant peer in opinion leaders. The SAR team who knows more about the condition of Merapi has a higher position than the opinion leader in relation to banana communication.

Kata Kunci: *Merapi, communication process, disast*