

TRAINING ON THE DEVELOPMENT OF ENTREPRENEURSHIP IN THE PRIVATE FAMILY INCOME INCOME GROUP (UPPKS) TO STRENGTHEN THE HOUSEHOLD ECONOMY IN KAPANEWON PENGASIH KULONPROGO

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ABSTRACT

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Efforts to Increase Prosperous Family Income (UPPKS) are a group of micro-economic activities on a home industry scale under the auspices of the BKKBN. UPPKS is one form of BKKBN's real contribution in reducing the number of poverty rates in Indonesia and realizing the 5th Nawacita, namely improving the quality of human life, having duties and functions in improving family welfare. UPPKS was formed to help alleviate poverty in pre-prosperous families, by providing family planning services and improving the family economy. The BKKBN's task is to provide learning on productive economic business to the UPPKS group. Kapanewon Pengasih has 17 UPPKS groups that have the potential to be developed. Various knowledge and skills were taught by the Service Team for the Catering Study Program at YSU to the UPPKS group at Kapanewon Pengasih in stages with the aim of helping the business development of UPPKS members.

The training activities were carried out at the Boga UNY Wates Campus laboratory for 2 days, namely August 4 and 11, 2020. The training taught is theoretical and practical training using lecture, discussion and practice (practice) methods. The theoretical training materials consist of: 1) entrepreneurship and its importance to improve household economy, 2) sanitation hygiene in food processing, 3) packaging and calculation of selling prices. Practical training materials to improve skills include: 1) rice box catering menu (white rice, urang ayu, gecok ganem, teriyaki crispy chicken), 2) snack boxes (rolls and macaroni schotel) and 3) souvenirs (fish crackers and bakpia).

The results of the training showed a good response where the participation rate of participants was 100% (10 people). The results of the knowledge evaluation show a good level of knowledge where 100% of participants have a score of > 80. Meanwhile, the results of the practical evaluation also showed a skill level where 100% of participants obtained a score of > 80. These results are in accordance with the evaluation design made and the entrepreneurial product development training for the Prosperous Family Income Generation Business Group (UPPKS) to strengthen the household economy in Kapanewon Pengasih Kulonprogo can be declared successful.

Kata Kunci: *UPPKS, Snack Box, Rice Box*