

Commodification of Human Puppet of Yogyakarta Palace As a Tourism Art in Yogyakarta

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ABSTRACT

This article aimed at revealing the process of human puppet of Yogyakarta Palace becoming a tourism art product as well as the bond from its ritual art as commercial tourism product. As one of the popular cultural tourist attraction, Yogyakarta palace modifies human puppet that was previously used as state ritual turned into art commodities for the tourism industry. This study was employing a qualitative method. The research object was human puppet of Yogyakarta Palace. The data collection techniques used observation, interviews, and documentation. The data were analyzed through data reduction, data display, data verification, and conclusion. The validity of the data was using triangulation techniques. The results of this study indicates that human puppet of Yogyakarta Palace which was formerly functioned as a state ritual has been modified its role to become a tourism art commodity in Yogyakarta.

Kata Kunci: *Commodification, human puppet, Yogyakarta Palace, tourism art, Yogyakarta*