

POKDARWIS STARTUP TRAINING IN KRAPYAK VILLAGE SAYEGAN MARGOAGUNG SLEMAN YOGYAKARTA

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ABSTRACT

This community service aims to improve human resources, especially regarding Pilot Training for the Krapyak Sayegan Village Pokdarwis Group. This PPM uses a structured workshop and practice model with the target of this PPM activity being the Krapyak Sayegan village community, especially youth in the Krapyak Sayegan village. Krapyak Village is in the Margoagung Kapanewon Sayaegan Village, Sleman Regency. This PPM activity is carried out in the form of training using lecture methods, question and answer, coercion and direct practice. The results obtained were the formation of a Pokdarwis group from young people and local residents and the improvement and formation of service design content for tourism activity package materials.

Kata Kunci: *Pokdarwis, content, tourism design*