Sports Management Training in Kampung Emas

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ABSTRACT

This Community Service activity aims to provide knowledge related to sports management in the Golden Village, as one of the tourist villages located in Seyegan, Sleman, Yogyakarta. The importance of management is basically that human abilities are limited physically, knowledge, time, and attention while needs are unlimited. Efforts to meet needs and limited abilities in doing work encourage humans to divide work, tasks and responsibilities. This PkM activity is a collaborative program to improve the ability of the Kampung Emas tourism village manager in terms of sports management. The PkM activities were carried out on August 19, 2023 securely in Kampung Emas with 40 participants. The results of the PkM activities carried out showed that the youth as managers of the Kampung Emas tourist village felt enthusiastic in participating in the Sports Management training activities. The material provided by the resource person was very interesting and the participants felt moved to be able to develop tourism in their area.

Kata Kunci: Manajemen Olahraga, Kampung Emas