TRACKING STUDENT AFTER STUDYING IN ORDER IMPROVING RELEVANCE OF STUDY PROGRAM OFFICE ADMINISTRATION EDUCATION IN FACULTY OF ECONOMY YOGYAKARTA STATE UNIVERSITY

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ABSTRACT

This study aims to find out: 1) Relevance of learning with work needs according to the perception of graduates of Study Program Office Administration Education In Faculty Of Economy Yogyakarta State University, 2) The relevance of the curriculum to the needs of the work world for graduates of Study Program Office Administration Education In Faculty Of Economy Yogyakarta State University,, and 3) User satisfaction graduates of Study Program Office Administration Education In Faculty Of Economy Yogyakarta State University.

This research is a tracer study. This research type is survey with qualitative descriptive research approach. Data collection techniques used open and closed questionnaires. Questionnaires were sent to respondents through Whatsapp, e-mail, and provided an online questionnaire embedded on the website of the Office Administration Education In Faculty Of Economy Yogyakarta State University. From the snowball sampling technique, the sample of 21 alumni and 19 alumni users from both state and private institutions were obtained.

From the result of the research, it is known that the Learning which is conducted by the Education Administration Study Program according to the perception of the graduate has been relevant to the work needs. The general science concept is 90.48% relevant to current work needs. The concept of administrative theory that is delivered during lectures is 80.95% relevant to current work needs. Practical learning materials delivered 90.48% relevant to the needs of the world of work. This means that when viewed from the side of the theories and practices that have been submitted in college is still relevant to the needs of the world of work today. The high level of relevance can be interpreted that the learning process undertaken by the study program can keep up with the current needs in the workplace. The prepared curriculum is relevant to work needs. The curriculum structure used is 66.67% relevant to the current development of science and technology. The first job of graduates after completing the study is 52.38% relevant to the concentration of the study program. While the occupation of the current graduates 42.86% relevant to the concentration of study programs. The high level of relevance can be interpreted that the curriculum prepared by the study program is appropriate and can keep pace with current development needs in the workplace. User graduates of Education Program Administration Office FE UNY satisfied with the quality of graduates. This can be seen from the integrity assessment (ethics and morals) 76.19% good, 47.62% good science skills, good English ability 47.62%, information technology skills 52.38% very good, on-site communication work 50.00% good, teamwork 57,14% very good, and self development 42,86% good. From the assessment it can be concluded that 49.62% of alumni users are very satisfied with the performance of alumni because they get excellent appraisal from their superiors.

Kata Kunci: Relevance of Curriculum, User Satisfaction, Tracer Study