## REGIONAL WOMEN'S LEADERSHIP FACING PANDEMIC COVID-19 IN KOMPAS.COM, REPUBLIC.COM, AND TEMPO.CO NEWS: CRITICAL DISCOURSE ANALYSIS

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## **ABSTRACT**

The objectives of this study are 1) to describe the leadership style of women regional head in overcoming the COVID-19 pandemic, 2) to describe the gender construction in the leadership of regional heads news overcoming the COVID-19 pandemic, 3) to describe the role of the media in constructing the image of women regional heads overcoming the COVID-19 pandemic as illustrated on the Kompas.com, Republika.com, and Tempo.com pages.

This research is descriptive qualitative. The subject of this research is news on the leadership of women regional heads facing the COVID-19 pandemic. The research focused on fourteen female leaders dealing with COVID-19 in their regions. The object of this research is the character and leadership style of fourteen female leaders. The data validity is tested by semantic validity, while reliability is obtained through intra-raters and inter-raters.

The results of this study shows as follows. First, the media represents the identity, character, and policies of fourteen women regional heads from various perspectives. Production of text depend on the media's vision and mission, open access to news using online media, readers are grouped into general readers and special readers. Second, women's leadership styles dealing with COVID-19 in the form of transformational and democratic leadership styles. Third, the gender construction of female leaders dealing with the COVID-19 pandemic provides a positive gender construction for women.

Kata Kunci: women leadership, COVID-19, critical discourse analysis