

VEGETABLE CULTIVATION BUSINESS MANAGEMENT TRAINING AS AN EFFORT TO INCREASE HOUSEHOLD INCOME AT THE TIME OF THE COVID-19 PANDEMIC IN KLATEN

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ABSTRACT

The purpose of this Community Service is to provide training and assistance in managing vegetable cultivation as an effort to increase household income during the Covid-19 pandemic in Klaten. The method of implementing this activity uses the Participatory Action Research method. The results of this community service activity are as follows: 1) The training participants are enthusiastic about participating in the training, this is shown that 100% of participants want the training to be carried out again in the next period (60% agreed to hold more training, and 40% stated strongly agree to hold training again). 2) Assistance in the cultivation of vegetable crops is going well, this is indicated by the yield of vegetables in the form of chilies, tomatoes, eggplant, kale, mustard greens, lettuce, celery, cauliflower, spinach, very good, and have started to do nurseries again. 4) Vegetable cultivation can increase household income both in real terms in terms of money and in the form of fulfilling household needs. In terms of income, from the harvest, selling seeds and selling vegetables in the form of decorations up to 24 September 20, the amount is Rp. 499,500; 5) During the implementation of vegetable cultivation, members have started to enjoy the produce of vegetable cultivation, because members can pick vegetables for daily needs, their household does not pay (free). The active management has also received additional income.

Kata Kunci: Vegetable Cultivation Business, Increased Income, Household Income, Covid-19 Pandemic