

# **CULINARY ENTREPRENEURIAL MODEL FOR WOMEN AS THE HEADS OF HOUSEHOLDS IN THE DISTRICT SLEMAN PROVINCE DIY**

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## **ABSTRACT**

This study aims to: (A) implement a culinary entrepreneurial model for the empowerment of women as the heads of households in Sleman, (B) determine the effectiveness of the implementation model. This study uses action research procedures. The research location is the Sleman district on the assumption that the district has the highest number of female-headed households compared to other regions in the province. The selected sites of the Sleman district are based on the highest level of PEKKA in Yogyakarta. Qualitative data collection is conducted using the documentation, observation, in-depth interviews of the respondents. While quantitative data collection uses a spreadsheet, observation, and interviews. To analyze the data of the model implementation process uses a qualitative data analysis. A quantitative data analysis is used to diagnose the skills of meals making process with local ingredients and the entrepreneurial abilities.

The results of the study are (1) increasing the understanding and the motivation of entrepreneurship in the PEKKA community, (2) increasing the skills of Pekka communities in making food with local ingredients that can be used as a supplement to the family income and a way to reduce the poverty. Therefore, it shows that the culinary entrepreneurial model to empower women as the heads of household in Sleman is effectively applied.

*Kata Kunci: Empowering female as the heads of household, Local Foodstuffs*