

OUTBOUND MEANS PLANNING IN KALASAN VILLAGE TOURISM KALIBENING, KECAMATAN DUKUN, KABUPATEN MAGELANG, JAWA TENGAH

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ABSTRACT

The tourism village offers a new experience, life blends with the rural nature, breathes fresh air, away from pollution and noise, feels and is involved in the activities of the local community, in the sense that tourists do not just see the natural beauty, but can live in it. Tourists can experience and fully enjoy the nature and social culture in the village. The making of outbound facilities in a tourism village requires systematic and realistic stages, some of the stages are identification of tourism potential in the village, identification of tourism infrastructure facilities in the village, planning of outbound facilities, implementation of outbound facilities, utilization of outbound facilities, maintenance of outbound facilities and up to its assistance. . The village tourism assistance program aims to optimize direction from the use of outbound facilities, both short-term use to long-term use.

Kata Kunci: *village tourism, outbound, tourism*