

Development of Research Strategic Plan for the Directorate of Research and Community Service Universitas Negeri Yogyakarta

by Retna Hidayah, Samsul Hadi, Eli Rohaeti, Nita M. Jannah, Hartaya, Hidayati, Dwi Riyanto

ABSTRACT

The change of UNY from PTNBLU to PTNBH requires adjustments to the Strategic Plan (Renstra) so that the 2020-2025 UNY Strategic Plan is adjusted to the 2023-2026 UNY PTNBH Strategic Plan as a transitional Strategic Plan. This transitional strategic plan adapts to new demands and mandates as a non-profit institution, serving the community with quality higher education management that is adaptive or agile to global challenges towards becoming a research university and innovative entrepreneur university. Changes to the UNY Strategic Plan need to be followed by changes to other strategic plans that are based on the Strategic Plan to be able to implement the new institutional vision, mission and goals. The UNY Research Strategic Plan (Renstra) needs to be in line with the status of UNY PTNBH and changes in the mindset and work patterns of the entire academic community with innovation or breakthroughs.

This research aims to examine and prepare the UNY Research Strategic Plan as the transition strategic plan for UNY PTNBH. Quantitative and qualitative approaches are combined to obtain a trend mapping of research topics that are of interest to UNY lecturers, the challenges faced by UNY lecturers in carrying out research and producing outputs, as well as producing recommendations for priority/excellent research for UNY and areas of study for UNY. Data collection techniques were carried out using secondary data analysis (ADS), questionnaires and FGD methods.

The research produced 1) a map of UNY lecturers' research for the 2019-2021 period, 2) a map of the challenges of UNY lecturers in carrying out research and producing research outputs, 3) recommendations for UNY's priority research and focus areas of study, 4) a draft plan for the UNY PTNBH Research Plan 2023-2026.

Kata Kunci: *research strategic plan, higher education, UNY PTNBH*