

## **SOCIAL MEDIA CAMPAIGN TRAINING PREVENT COVID 19**

**by Benni Setiawan, Gilang Jiwana Adikara, Ulfah Hidayati, Lilian Ratu Lintang, Mawadah Dias Nita**

### **ABSTRACT**

Technological developments open up many new opportunities for the public to make the most of them, especially in the communication program for preventing the Covid-19 outbreak. The Covid-19 pandemic can be an opportunity, but it can also be a threat. The Covid-19 epidemic can be an opportunity, but it can also be a threat; adequate digital literacy skills are needed. This Community Service Program tries to open the eyes of Kindergarten teachers in the Central Sleman Task Force to using digital media to carry out programs to prevent the spread of Covid-19. Thought that through good digital literacy skills, Kindergarten teachers in the Central Sleman Task Force could become agents of socialization for clean and healthy living activities by utilizing digital media.

Kata Kunci: *Covid-19, Media Digital, Middle Sleman Task Force Kindergarten Teacher*