INVOLVEMENT OF WOMEN IN THE MANUFACTURE OF BATIK ECOPRINT IN PAGUYUBAN MANUNGGAL KARSO RW 20, KEL. BACIRO YOGYAKARTA CITY

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ABSTRACT

Community service activities originated from efforts to improve the economic condition of women as one of the efforts to improve the economy of families and communities. The targeted audience was a group of women in Paguyuban Manunggal Karso RW 20 Gendeng, Baciro Village of Yogyakarta City. This community occupies the Gajahwong riverbank with economic and social conditions that need to be improved. One of the factors chosen by this community is the desire of the community to progress and develop. The effort that we will do is to do training in making ecoprint batik to community women. This commodity was chosen because of its high selling value and environmentally friendly nature, in line with the vision of the environmentally oriented Manunggal Karso Paguyuban. Because of the impact of PPKM, the method of activity is changed only by activities without face-to-face directly with ppm implementers. Training is conducted through correspondence and module delivery. Based on these activities, the recipients of the activities feel the benefits, positive impact, and conformity of targets, but are constrained by the pandemic due to lack of communication and face-to-face. Face-to-face activities are needed so that the information obtained is more precise and relevant in the future.

Kata Kunci: Batik, ecoprint, manunggal karso, woman