

Teacher Competency Development in Cinematography as an Effort to Promote the Potential of SMP Negeri 1 Ngemplak

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ABSTRACT

The Development of Teacher Competence in the Field of Cinematography as an Effort to Promote the Potential of Schools at SMP Negeri 1 Ngemplak aims to empower the potential and skills of teachers at the school. The teachers in these schools are potential who need to be empowered in the form of skills competencies that can build their schools through school profiles. For that, it is necessary to increase the ability and skills in making interactive videos as a means of publication and school promotion, skills in data management, characteristics, and the potentials of schools that are owned sustainably. The series of PPM agendas begin with initial socialization on June 30 2020 and ends with the workshop on July 13, 2020. The target of this activity is 30 active teachers of SMP Negeri 1 Ngemplak, and 30 people can attend training. person. This activity is carried out from 09.00 to 16.00 hours. This media creation training activity has been carried out according to plan. The results achieved from the implementation of this PPM are (1) Implementation of activities as planned, namely Initial Socialization, Presentation of Video Introduction Material, Assignments to Participants, Workshop on Making School Profile Videos by the team. (2) The school profile video being developed will be displayed during the visit to the Sleman Regency Education Office on August 24, 2020.

Kata Kunci: *Cinematography, SMP N 1 Ngemplak*