

Microlearning media development for academic writing

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ABSTRACT

Learning to write more independently is still a challenge for novice authors, yet it is worth researching. This design-based research aims to develop and evaluate microlearning media for academic writing. The study involved 60 participants from Applied Linguistics and English Language Education department students. The ADDIE design model was used to guide the development process, which consisted of analysis, design, development, implementation, and evaluation phases. The results showed that the participants positively perceived the microlearning media and found them helpful for improving their academic writing skills. However, they also expressed a desire for more guidance from lecturers in using the microlearning resources effectively. The findings suggest that microlearning media can be a valuable tool for supporting academic writing instruction, but that lecturers need to provide adequate guidance to help students maximize the benefits of these resources.

Kata Kunci: Microlearning media, academic writing, design-based research, independent learners