## PRODUCTIVITY VIDEO MAKING TRAINING TAIWAN SALIMAH MEMBER FOR DIGITAL LITERATURE DEVELOPMENT

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## **ABSTRACT**

Digital literacy is a vital skill that must be mastered by Human Resources in the 21st century. The training on making productivity videos is intended so that Salimah Taiwan members can improve their digital literacy and at the same time their productivity in managing information, using technology, and at the same time sharing information properly and wisely (educating). This PPM KI activity focuses on making productivity videos for Salimah members, with the following methods: brainstorming, discussions and simulations, training, workshops and mentoring. The existence of the PPM-KI program is also able to establish a partnership between Yogyakarta State University and Salimah Taiwan from among Indonesian migrant workers and Muslim students from Indonesia in Taiwan. This PPM KI audience is a member of Salimah who is a TKI in Taiwan, who is an active member of Salimah. The target participants are at least 20 members of Salimah Taiwan.

The results of PPM KI include members of Salimah Taiwan being able to manage hoax and factual information, being able to create educational video scenarios in a coherent and operational manner, able to compose educational videos that are worthy of being enjoyed by the wider community. There are 4 video titles, namely: Tutorial on Cooking Thigh Rolls with Rendang Flavor, Tips on Anti-Peat in the Pandemic Era, Birrul Walidain, and Waste Processing in Taiwan. The process of making videos that incised many interesting stories and valuable experiences ranging from looking for ideas, creating scripts, recording and editing videos, dubbing, and other things related to the process of making educational videos. The educational video declared by the PPM Team as the best video is the Anti-Peat Tips video. The output is in the form of Copyrights for Productivity Videos, and scientific articles in the form of Scopus indexed journals (at least Q3).

Kata Kunci: Video Productivity, Digital Literacy