INCLUSIVE-BASED DEDUCTIVE TRAINING MODEL DEVELOPMENT FOR TOUR GUIDE IN GOA PINDUL

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ABSTRACT

Tourism is one of the industrial sectors with a significant impact on the country's economy. Yogyakarta is a province with many tourist attractions, one of which is Pindul Cave. Pindul Cave is one of the popular tourist destinations for both domestic and international visitors. Tourism managers must be able to provide the best facilities for various visiting tourists, including tourists with special needs (disabilities), as the number of tourists grows. The goals of this research are to 1) create a deductive training model for inclusive-based tour guides in Pindul Cave, and 2) create an inclusive-based tour guidebook. Using the ADDIE research model, the research model used in this study is research and development, which results in products in the form of instructional media (manuals). The ADDIE development model is divided into five stages: analysis, design, development, implementation, and evaluation. Observation, interviews, documentation, and questionnaires were used to collect data. Meanwhile, three data analysis techniques are employed: initial condition data analysis, product feasibility data analysis, and effectiveness data analysis. The study's findings led to the creation of a training model development design for inclusive-based tour guides, which consists of three components: (1) Prospective trainees work as tour guides in Pindul Cave; (2) Participants are chosen based on their individual performance as guides at their respective secretariats. (3) The inclusive-based scouting development program is implemented in three stages: program socialization and introduction, program implementation, and program monitoring and evaluation.

Kata Kunci: *Development, deductive training model, tour guide, and inclusive*