

STRENGTHENING CULTURAL LITERACY FOR THE CULTURE AND ART ACTORS IN KALIREJO, KULON PROGO REGENCY

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ABSTRACT

Strengthening cultural literacy for the actors of culture and arts is intended to provide attitudes, knowledge and skills in cultural literacy skills for cultural arts actors in order to empower the community. Cultural literacy skills have not been mastered optimally in term of developing culture of society. This research is action research with a model: reviewing issues, planning, implementing, and implementing actions and reflecting on improving action plans (McIntyre, 2007). The action done is education and training carried out for the cultural arts actors which is carried out using the adult learning approach and based on experience. The result of the study indicates that the strengthening activities provide awareness and understanding to the target group regarding cultural literacy skills in term of developing the community culture. Therefore, sustainable and relevant actions need to be implemented again in the future with the availability of adequate facilities.

Kata Kunci: *strengthening, culture, education, actors*