PROFIT SHARING SYSTEM TRAINING BETWEEN TRADERS AND MANAGEMENT OF POKDARWIS TAMAN KEDUNG NGANCAR, TRIHARJO, PANDAK, BANTUL

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ABSTRACT

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The creative industry, especially tourism, is one of the promising industries in the future. One of the tourism that is being developed in Bantul Regency is Kedung Ngancar Park. This Community Service Activity (PPM) has the objectives to: (1) Increase the knowledge and understanding of the Kedung Ngancar Park Pokdarwis managers regarding the profit-sharing system (2) increase the understanding and practice of the profit-sharing system between traders and managers. The method of this PPM activity is lecture and discussion. The target of this Community Service (PPM) activity is the Pokdarwis (Tourism Awareness Group) Kedung Ngancar Park in Siyangan, Triharjo, Pandak, Bantul. This training was attended by 30 participants consisting of Pokdarwis managers and village officials. The results of Community Service (PPM) activities are: (1) 50% of participants strongly agree that this activity helps improve performance, (2) 67% of participants agree that this activity encourages them to implement a profit-sharing system, (3) 40% participants feel strongly agree if the material is applicable, (4) 53% of participants feel strongly agree that in presenting interactive resource material with participants and (5) 50% of participants strongly agree if this activity is able to increase their insight about profit sharing.

Kata Kunci: Profit sharing, Pokdarwis, financial management