IMPROVEMENT OF DIGITAL LITERATURE AND SOCIO-ECONOMIC LITERACY TOWARDS COVID-19 RESILIENT VILLAGE

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ABSTRACT

The Covid-19 pandemic does not only have an impact on the health sector, but also has an impact on the social and economic fields, including those felt by the people of Mangir Lor Hamlet, Sendangsari Village, Kapanewon Pajangan, Bantul Regency. Policies regarding activities from home lead to an increase in the use of the internet and social media, including by children, so that digital literacy training is needed for parents to be able to provide supervision to children regarding social media activities. Through community service activities, the research team carried out media and social literacy. In media literacy, the team made three literacy videos, namely (1) The Importance of Media Literacy for Children (2) Youtube Access Restriction Tutorial for Children, and (3) Instagram Access Restriction Tutorial for Children. The three videos were uploaded on the Youtube site so that apart from being accessible to the Mangir Lor Community, also other Youtube users. With the video tutorial, the public is aware of the importance of the role of parents in supervising children's access to social media. Furthermore, training was also carried out for the youth of the village of Mangir Lor to be able to become facilitators and participate in improving the understanding of media literacy for children.

Kata Kunci: Media Literacy, Social Literacy, Awareness Efforts