

THE COMMUNICATION STRATEGY OF TEACHER IN INTEGRATED ISLAMIC SCHOOL

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ABSTRACT

The study aims to explain how the concept of integrated Islamic and the strategy of the teacher in SMA IT Abu Bakar Yogyakarta and SMA Muhammadiyah 1 Yogyakarta produce the superior students. It refers to the development of SMA IT which always puts ethics, religion and the quality of the students. However, the main key to produce the superior students is the role of professional teacher who encourages the strong characteristic of students. The method of this research is qualitative and takes place in SMA IT Abu Bakar and SMA Muhammadiyah 1 Yogyakarta. Furthermore, the samples of this research consist of twenty teachers. The result is that (1) SMA IT Abu Bakar and SMA Muhammadiyah 1 Yogyakarta combine three elements such as the cooperation among the school, societies, and family; the structured and programmed curriculum from kindergarten to university; *tsaqafah islam* and science oriented. These are done to produce a superior student who masters science and technology and also has a good characteristic. (2) The communication strategy of the teachers in SMA IT Abu Bakar and SMA Muhammadiyah 1 Yogyakarta is effective. It can be seen from the fulfillment of communication elements on communication strategy which is used by the teacher to produce a superior student.

Kata Kunci: *Communication strategy, The concept of integrated Islamic, and Superior student*