

TRAINING OF FROZEN FOOD PRODUCTS AT COMMUNITY LEARNING ACTIVITY CENTER (PKBM) OF SEKAR MELATI, SLEMAN, YOGYAKARTA

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ABSTRACT

One type of non-formal education is the Community Learning Activity Center (PKBM) which aims to provide educational opportunities for underprivileged communities to improve knowledge, attitudes and skills. The problems faced by PKBM Sekar Melati are related to knowledge and skills, namely not having the knowledge and skills to process food, such as frozen foods, which can be used to prepare for entrepreneurship. The aim of this community service program (PkM) was to provide training in the form of knowledge and skills in making frozen food products at PKBM Sekar Melati.

The PkM activity method is divided into 3 stages, namely the preparation, implementation, and evaluation. The preparation stage included observation and discussion with the Sekar Melati PKBM administrators, preparation of training materials, and activity evaluation sheets. The implementation stage included providing theoretical material using lecture methods, discussions, demonstrations, practice in making chicken-based and snack-based frozen food products. This activity was attended by 25 participants from PKBM Sekar Melati and PKK women around the PKBM Sekar Melati location on 12-13 August 2023. The evaluation stage included filling out the questionnaire before and after the PkM activity.

Based on the results of the PkM activities, it was concluded that this frozen foods training activity could increase the knowledge of Sekar Melati PKBM participants about frozen foods, packaging and labeling, sanitation hygiene, determining selling prices and marketing, and business management by 47.42-100%. Frozen foods training can also improve the skills of PKBM Sekar Melati participants in making frozen food products based on chicken and snacks, namely marinated chicken, chicken nuggets, sempol chicken, sweet potato snacks, lempur and potato donuts, starting from the selection of ingredients, the manufacturing process, packaging and labeling, and sanitation hygiene. It is hoped that increasing knowledge and skills in making frozen food products will provide entrepreneurship skills for PKBM Sekar Melati.

Kata Kunci: Frozen foods, Community Learning Activity Center, nonformal education, entrepreneurship