

# **PATHWAYS AND MECHANISM FOR ORCHESTRATING SOCIAL INNOVATION WITHIN SOCIAL ENTERPRISE HYBRIDS TO BUILD INCLUSIVE ECONOMIES IN RURAL AREAS: SUSTAINABLE LEADERSHIP MODERATION CASE**

**by Setyabudi Indartono, Norzanah Mat Noor, Yudit Ayu Respati, Budi Tiara Novitasari**

## **ABSTRACT**

This study attempts to investigate social innovation inside social enterprise hybrids to promote inclusive economies in rural areas, with Sustainable leadership serving as a moderating element. Everyone can work and volunteer in an inclusive economy. Working in the waged sector offers social and financial benefits such as a consistent salary. Based on comments from professionals, academics, peers, and the public, the Foundation defines inclusive economies as participation, equity, growth, sustainability, and stability. Social inclusion minimizes the possibility of discrimination and discrimination-based hardship, allowing people to obtain work, work longer hours, and contribute to the economy. By spreading online questionnaires to social enterprise owners this research found that both social innovation and social enterprise hybrids have no relation to inclusive economy. Additionally, sustainable leadership is unable to moderate the relationship between social innovation and with inclusive economy.

Kata Kunci: *social innovation, social enterprise hybrids, inclusive economy*